

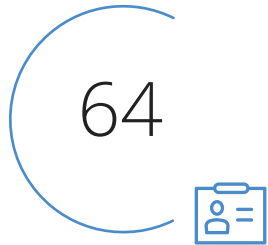
HIBU CASE STUDY | Auto Salon Detail Center

Digital marketing that drives results you can see



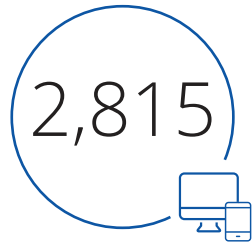
A synchronized, multi-product approach has helped Auto Salon Detail Center get up to speed online, on social and more.

Established Their FOUNDATION



percentage point reduction in their listings error rate
from 68% to 4%*

Built Their PRESENCE



website visits – an average of 469 each month

Drove Targeted LEADS



clicks from their social campaign to their site – an average of 88 each month

8 5-star reviews generated
since August 2017



With the right mix of integrated solutions, Auto Salon has been able to deliver the right information and the right marketing message to increase engagement, traffic and positive customer feedback.



"Since the inception of the website, I would say my retail business has doubled — and maybe tripled!"

- Jim Silverman, Auto Salon Detail Center